



Lowry Resident Opens Firehouse Animal Hospital

Dr. Jed Rogers, a Lowry resident, grew up working at the Houston Zoo and Houston-area veterinary hospitals, always planning a career working with and helping animals.

For the past 10 years, the Harvard- and Texas A&M-educated doctor of veterinary medicine has focused on private practice and practice management, with the goal of eventually opening his own practice. That goal becomes reality with the opening of Firehouse Animal Hospital at 1038 East Sixth Avenue.

High-End Facility

When clients walk into Firehouse Animal Hospital, they immediately know they're not in a typical animal clinic. Dr. Rogers has invested nearly \$1 million and worked closely with Lakewood-based Sholar Design & Construction to create a high-end setting where clients can work or relax comfortably while waiting for their pets.

A 42-inch plasma TV; high-speed wireless Internet access; complimentary beverages and snacks for adults, children and pets; even collapsible drinking bowls for pets to ensure they don't share germs -- all combine to create an ambience unlike most clinics.

Still, Firehouse Animal Hospital has carefully preserved the historical charm of the well-known landmark by keeping the high ceilings and skylights and exposed brick and ductwork.

Service and Attention

Firehouse Animal Hospital offers a complete range of general medical and surgical services for dogs and cats. Pet wellness programs include health examinations, diagnostic testing, heartworm medication, nutritional and lifestyle analysis, surgeries, dental care and a vaccination schedule tailored specifically to each pet's individual needs and habits. **Initial wellness visits include microchip ID insertion for pets that do not already have one.**

Firehouse Animal Hospital also treats disease and injuries, provides pharmaceutical products and, when necessary, refers pet patients to pre-screened specialists.

"Once we make a referral, we don't step out of the process," says Dr. Rogers. "Our extended services include follow up to ensure clients receive quality care and detailed information. We're also licensed to transport pets and can ensure a Firehouse Animal Hospital staff person rides along. No other referring practice in Denver does this."

According to Dr. Rogers, Firehouse Animal Hospital's signature services take veterinary medicine to a new level. Completely computerized to ensure fast, accurate assessment of pets, a certified veterinary technician, with tablet PC in hand, greets each client and gathers patient information. Complete, digital dental exams use state-of-the-art equipment initially designed for people in a dedicated dental suite. The facility also has a high-tech surgical suite.

Client and Pet Appreciation

Dr. Rogers also strives to make clients feel valued. The Client and Pet Appreciation Program rewards clients simply for bringing their pets to Firehouse Animal Hospital. Signature identification tags fit onto pet collars and key chains and identify pets using an individualized numbering system. The card keeps track of pet patient visits to Firehouse Animal Hospital and rewards clients for frequency and referrals with cash prizes, discounts and other special services. "Our appreciation program is highly unusual in Denver," notes Dr. Rogers, "and the way we execute it is truly unique."

Become a Patient

For more information about Firehouse Animal Hospital, call 303-733-2226 or visit www.firehousehospital.com.